

Hackathon Map

Project Name: Meet Brussels _____

Team and roles:

Networker	Yannick Pillebout, Alexandre Deleu	Team Manager	Yannick Pillebout
Maker		Game Master	Alexandre Deleu
Developer	Pieter Speybrouck	Time Keeper	
Designer	Elise Forêt, Nina De Clercq	Recorder	Alexandre Zakaria
Business Expert	Elise Forêt, Nina De Clercq, Alexandre Zakaria		

Problem definition:

People don't know very much about Brussels or are afraid to come to Brussels. They don't want to experience Brussels in an old-school & boring way and don't want their visit to be too expensive.

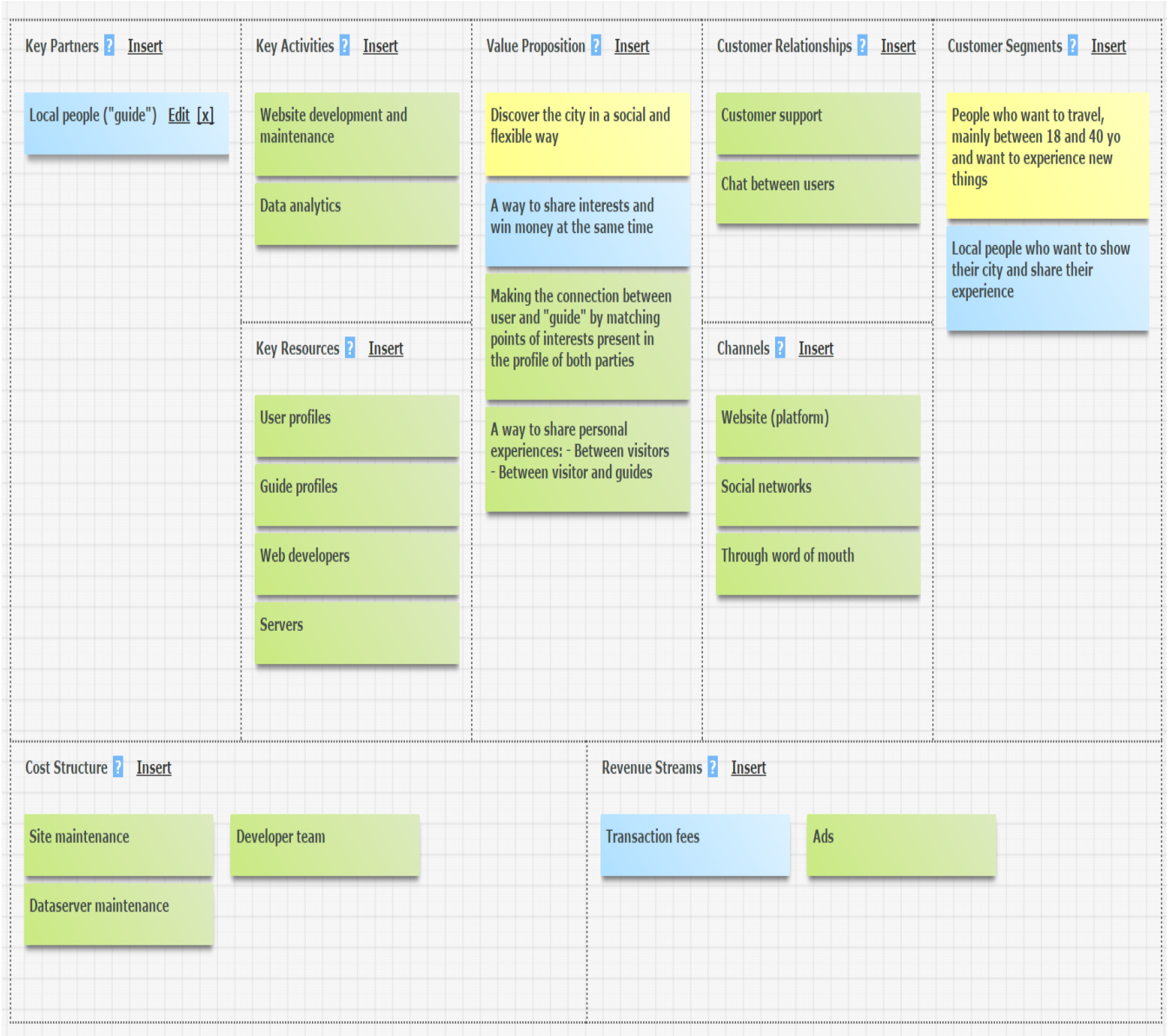
Solution overview:

We propose a platform that regroups people who wants to visit Brussels and local people that want to show their city and share their experience. Both the visitors and guides will have their points of interests that way a list of matching guides will be proposed to the visitors.

IoT Solution Details:

Sensors Actuators	/
Embedded Code	Web platform where tourists who want to visit Brussels can pick preferences and match with locals who are eager to show those places and explain their history in a more fun way. Open data from City of Brussels for the Points of Interest.
Network	
Cloud	

Business Canvas:



Hackathon Map

Brainstorming Diagram: (ask the facilitators to take a picture of what you have on the whiteboard)

End to end Logical Topology:

Storyboard:

- Panel 1:** User at a computer with a question mark and "BXL?"
- Panel 2:** "expensive!" bubble above "Tourist's Guides" with "\$\$\$" below.
- Panel 3:** "OUCH: CHEAT GUIDES: BRUSSELS" above "MEET BRUSSELS" with bullet points: "Discover, interact share Brussels how you want!", "Cheap", "Local guides".
- Panel 4:** "Tourist Profile" table:

Age:	Guide profile
18-25 ✓	18-25 ✓
25-35	25-35
35-50	35-50
...	...
Interests:	Interests:
• Art ✓	• Arts ✓
• Food ✓	• Food ✓
• History ✓	• History ✓

 "MATCH!" below.
- Panel 5:** "CHAT" interface with "Me" and speech bubbles.
- Panel 6:** "BRUSSELS" with a map icon.
- Panel 7:** "Guide Review" with text: "It was great, the guide showed me places of the authentic Brussels *****".
- Panel 8:** "to be continued" with a circular arrow icon.

Notes:

Target: ppl btw. 18-40

Idea: Communication Safety

Revenue: Commission: 2% advertising

Bring ppl to Brus.

How? → Socializing

→ webapp

Discover, interact, share Brussels how u want

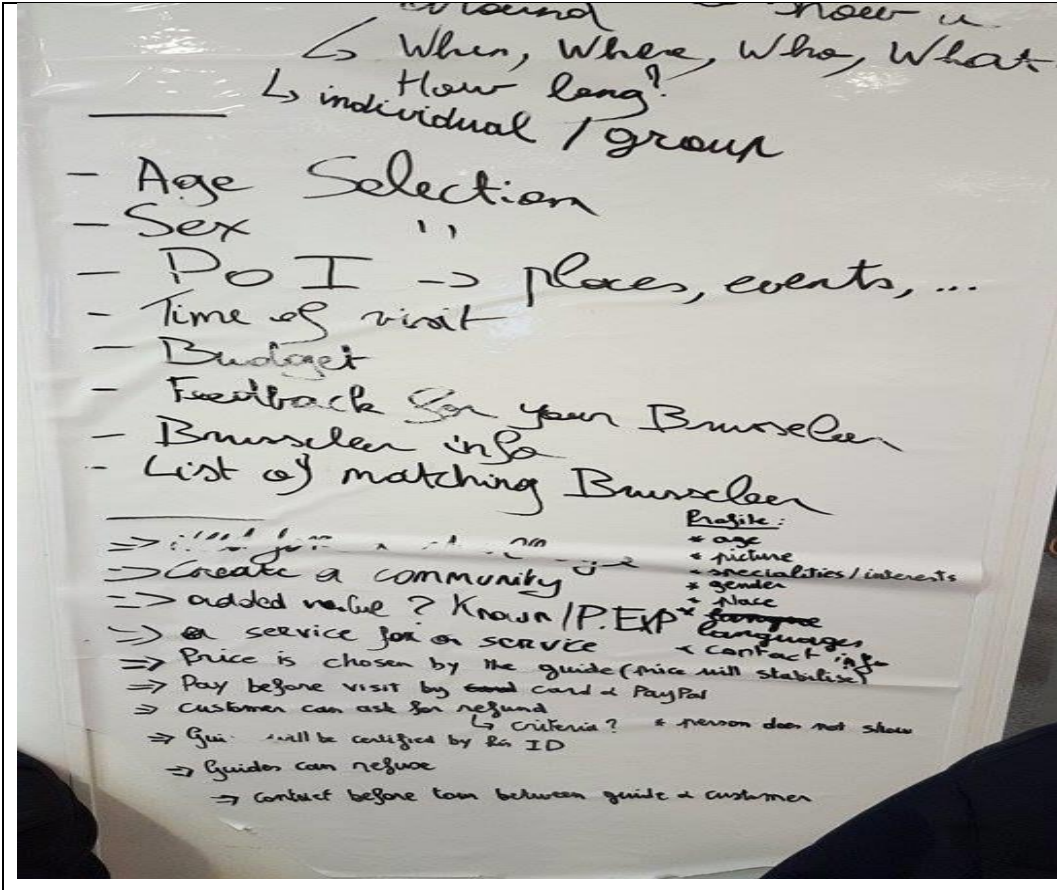
Brussels to show u around

Why, Where, Who, What?

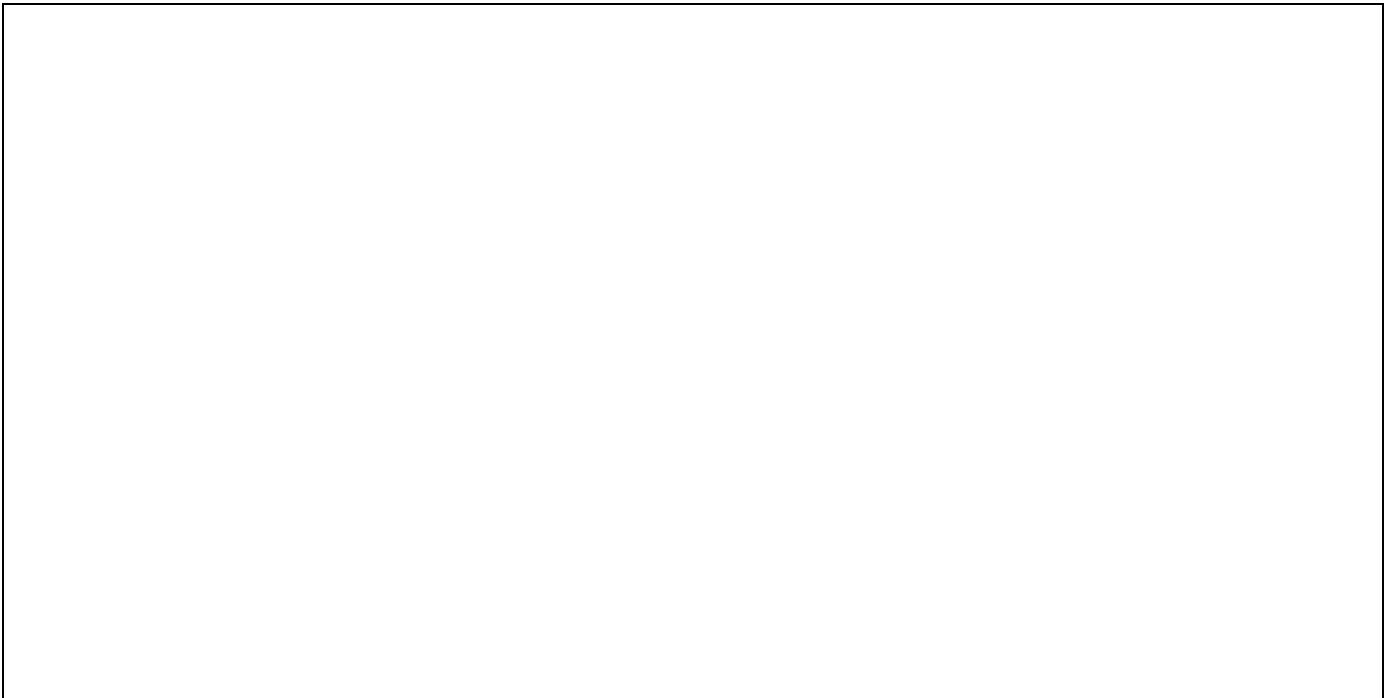
How long?

individual / group

- Age Selection
- Sex "
- POI → places, events, ...
- Time of visit
- Budget
- Feedback for your Brussels
- Brussels info



Sequence Diagram:



Electric Circuit Diagram:



Flowchart:

