



TECHNOLOGISTS WITH PRIVACY SKILLS Are In High Demand

The collection, processing and transfer of personally identifiable information is creating a widening gap between the development and implementation of technology and society's privacy. This leaves data open to hackers and corporations vulnerable to significant fines and damage to their reputation.

Technology, infosecurity and engineering professionals have primarily focused on securing the integrity, confidentiality and availability of corporate data. But today's digital world requires a new type of cybersecurity professional – one who can secure highly complex interconnected technologies, while incorporating a robust privacy program to ensure compliance with global data protection regulations. That is why professionals with the Certified Information Privacy Technologist designation are becoming even more valuable.

Technologists with privacy skills will:

- Enjoy greater opportunities for career advancement through their unique, desirable skillset.
- Elevate their industry status by holding the first globally recognized, ANSI/ISO-accredited privacy technologist certification.
- Become leaders that operations trust to identify privacy challenges and architect technical solutions, while ensuring privacy principles are in place.

“ **Recognition of the CIPT and the importance of having such a certification is shown by the value placed on people by offering them corresponding salaries.** ”

– **CHRIS HORAN**, CIPP/C, CIPP/E, CIPM, CIPT, Privacy Supervisor for the Global Privacy & Data Governance team at Enterprise Holding

Can You Be Considered a Technology Expert if You Do Not Know Privacy?

A CIPT designation is the perfect complement to other important technology certifications, such as CISSP, CIMP, CEH, CISM, CompTIA Security+, GSEC, GSLC, GSNA, GISP, GSTRT, GLEG, GCPM, MCSD, AWS, Cisco DevNet, OCJP and PCPP. It focuses on improving operational responses through employment of technological approaches, such as Privacy by Design, Privacy Engineering, and frameworks.

To become the technology leader companies are looking for, a CIPT designation is the best proof of technical skills and privacy knowledge for those already holding ISC2, ISACA, PMI, Microsoft, Cisco, CompTIA, GIAC, EC-Council, and ITIL Certifications.

Those who will benefit include data scientists, data analysts, software engineers, designers, privacy engineers, developers, system administrators, data architects, UX designers, cybersecurity professionals, and those who work in technology acquisition, risk management and compliance.

“ **Having a privacy certification is just as important as any of the technical security certifications that you get. It can absolutely set you apart.** ”

– **ALEX GROHMANN**, CIPT, CISSP, CISA and CISM, Sicher Consulting LLC and Senior Fellow with the Information Systems Security Association (ISSA) Holding



SECURING DATA NOW Requires Dual Privacy and Technology Literacy

Most technology certifications include only minimal information about privacy technology policies and implementation. As the world's leading authority on privacy, the IAPP developed the CIPT program to provide in-depth knowledge about emerging tools and technologies for this expanding field. Global experts in privacy engineering collaborated with the IAPP to create training that examines critical concepts and practices, plus a certification that grants technologists access to IAPP's vast global network, including hundreds of tools and resources to maintain and enhance their skill set.

Extend Your Knowledge and Skillset with CIPT

- Protect business information by applying critical privacy concepts and practices that impact technology.
- Use technology to design data privacy into products and services.
- Establish privacy practices for data security and control, such as minimization, limited access and encryption.
- Factor privacy into data classification and emerging technology, such as cloud computing, facial recognition and surveillance.
- Communicate and collaborate on privacy issues with management, development, marketing and legal departments.
- Understand consumer privacy expectations and best practices, while proactively addressing privacy issues with the Internet of Things.

“ **The whole idea of ‘reasonable security’ as part of a privacy program means it is now the responsibility of security teams to understand privacy.** ”

– **Dana Simberkoff**, CIPP/US, Chief Risk, Privacy and Information Security Officer at AvePoint, Inc.