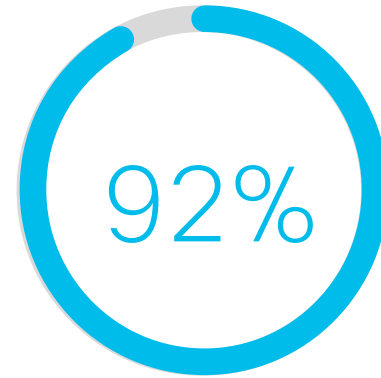


NetAcad Digital Badges

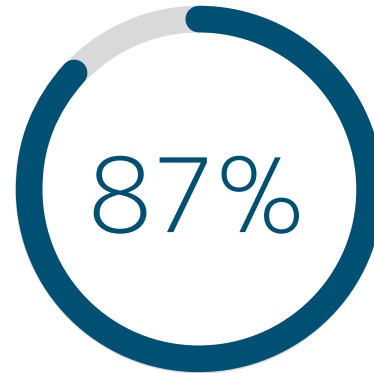
Product Management
August 11 2020



A digital badge is a verified, portable and data-rich digital representations of demonstrated skills, learning outcome, achievement or experience.



Of survey respondents said digital badges improved their employability(1)



Of Badge earners say they are more engaged because of digital badge program(2)

Networking Academy Badges

- Help learners showcase specific skills and knowledge to employers
- Provide employers with a verifiable, trusted credential
- Recognize instructors and academies milestones



The Benefits of Networking Academy Badges

Educator

- Additional incentive to encourage student progression and achievement.
- Clear description of learning objectives and skills to be acquired in course.
- More motivated students with greater opportunity to be successful in finding employment
- No Cost

Student

- Show the world the knowledge and skills acquired to receive the credential from a respected, credible source.
- Publicize accomplishments on social media, on websites and in email signatures.
- Demonstrate knowledge is up to date.
- Convey real economic benefit in the labor market
- No Cost

Employers

- Ability to determine if prospective talent have the skills and competence they need to develop and excel in their work role.
- Improved trust in verifiable issuer of badge
- More insight into learning experience and skills acquired by prospective talent
- No Cost

Two Types of Networking Academy Badges

For Course Completion



- Achieve minimum qualification score on first attempt of final exam
- Complete end of course survey
- Marked Pass/Completed by instructor

For Recognition



- 1, 5, 10, 15 and 20 years of active instructor
- Multiply for Growth program
- Learn-A-Thons



Badge earning criteria

Student criteria to qualify for a course badge:



Minimum final exam score

Obtain a score of 70% or higher during the first final exam attempt



Complete end of course survey

Feedback provided helps us improve our courses

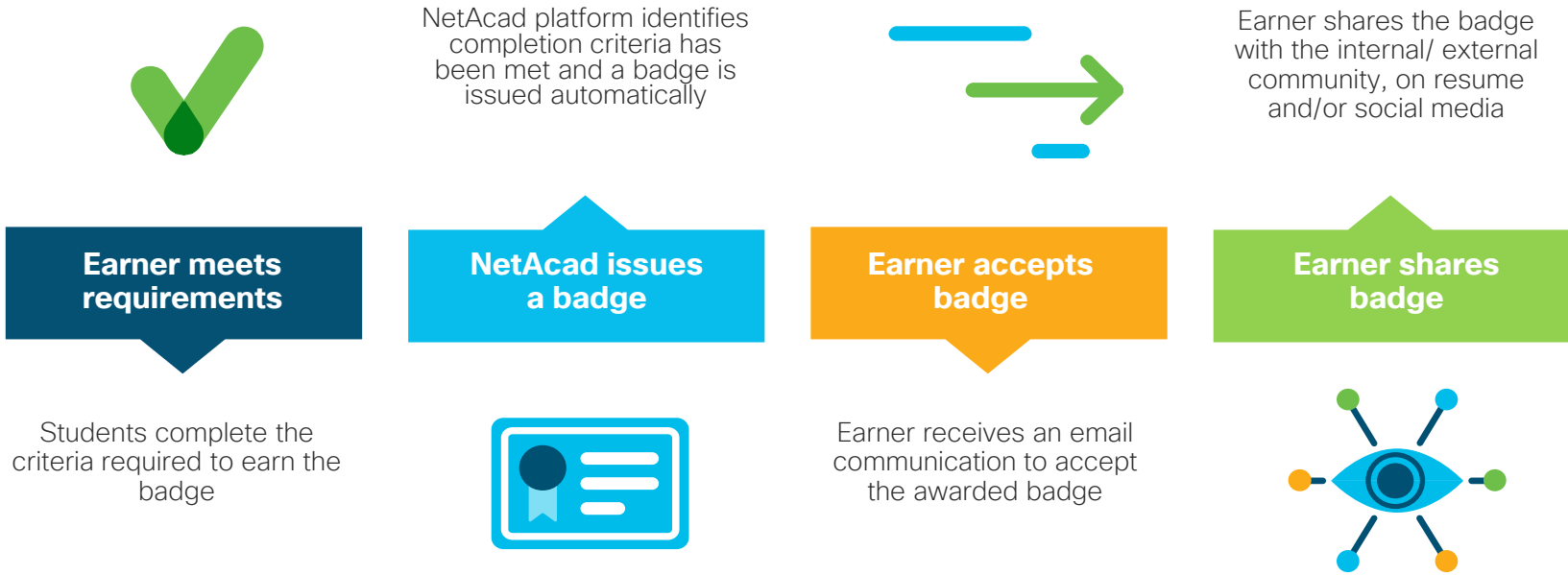


Successfully complete course

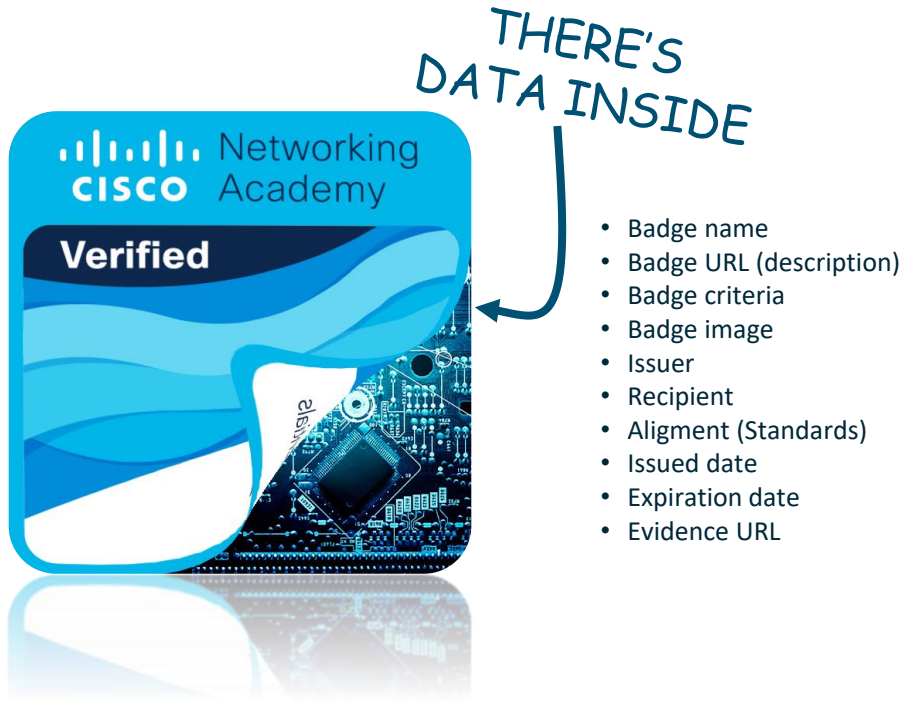
Students must be marked "Complete" by the instructor in instructor-led courses.
Not required for self-paced courses.

Earning & Accepting a Networking Academy Badge

Easy and Free Process!



Information In A Digital Badge



What a badge represents

- What the individual has done to earn the badge
- The criteria that the badge has been assessed against
- When the badge was issued and whether it has expired

Who earned it

- That the badge was issued to the expected recipient (email)

Who issued it

- Details about the organization issuing the badge

Information

acclaim
by Credly



This badge was issued to [ALAN MURRAY JR.](#) on 1 February 2019.
Expires on 15 February 2022

Verify



[Additional
Details](#)

CCNA: Switching, Routing, and Wireless Essentials

Issued by [Cisco](#)

Cisco verifies the earner of this badge successfully completed the Switching, Routing, and Wireless Essentials course and achieved this student level credential. Has a foundation in switching operations, wired and wireless LAN configuration using security best practices, redundancy protocols, and developed problem-solving skills. Earner participated in up to 45 practice activities and accumulated up to 21 hours of hands-on labs using Cisco hardware and/or the Cisco Packet Tracer simulation tool.

Skills

Access Connectivity

Access Security

First-hop Redundancy

High Availability

IP Services

Routing

Switching Protocols

Wireless LAN Controllers

Earning Criteria

Passing grade from Networking Academy instructor

Passing score on final exam.

← Recipient

← Badge Name

← Issuer

← Description

← Skills/Knowledge

← Criteria

Verification

acclaim
by Credly



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Verify

← Recipient



[Additional
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Skills

Access Connectivity

Access Security

First-hop Redundancy

High Availability

IP Services

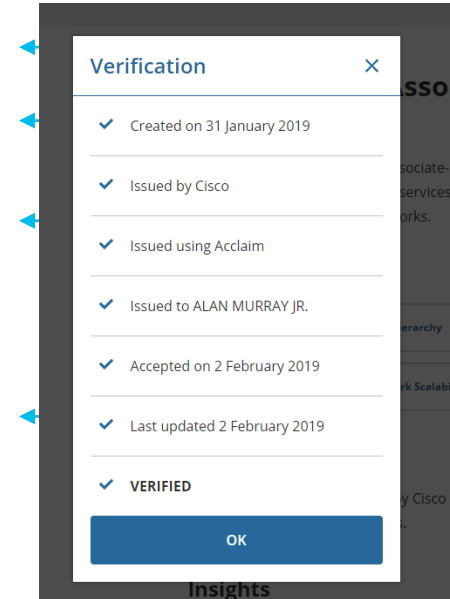
Routing

Switching Protocols

Wireless LAN Controllers

Earning Criteria

- Passing grade from Networking Academy instructor
- Passing score on final exam.



← Criteria

Data Richness



This badge was issued to [ALAN MURRAY JR.](#) on 1 February 2019.
Expires on 15 February 2022

Verify



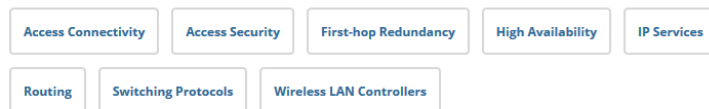
[Additional Details](#)

CCNA: Switching, Routing, and Wireless Essentials

Issued by [Cisco](#)

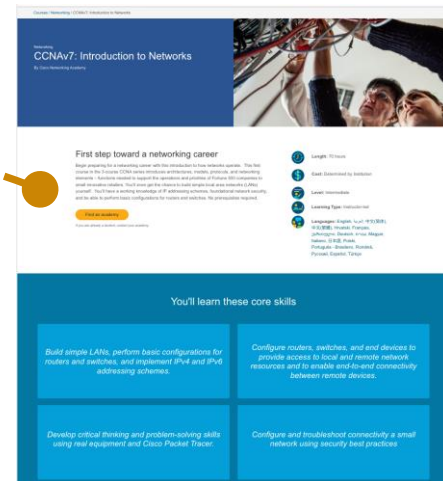
Cisco verifies the earner of this badge successfully completed the Switching, Routing, and Wireless Essentials course and achieved this student level credential. Has a foundation in switching operations, wired and wireless LAN configuration using security best practices, redundancy protocols, and developed problem-solving skills. Earner participated in up to 45 practice activities and accumulated up to 21 hours of hands-on labs using Cisco hardware and/or the Cisco Packet Tracer simulation tool.

Skills



Earning Criteria

- Passing grade from Networking Academy instructor
- Passing score on final exam.



← Skills/Knowledge
(more detail linked to
Additional Details)

NetAcad Badge Availability

Starting with the following courses and all newer versions currently offer a badge:

- CCNA 7: ITN
- CCNA 7: SWRE
- CCNA 7: ENSA
- DevNet Associate 1.0
- CyberOps Associate 1.0
- IT Essentials 7.01
- CCNP Core Networking 1.0
- CCNP Advance Routing 1.0
- Networking Essentials 2.0
- Network Security 1.0
- ETW: Model Driven Programmability
- Cybersecurity Essentials
- Introduction to Cybersecurity
- Introduction to IoT
- Introduction to Packet Tracer

Additional Resources

01 Learn About Badges.

02 Share information with instructors & students.

03 Earn a badge (or 2 or 3).

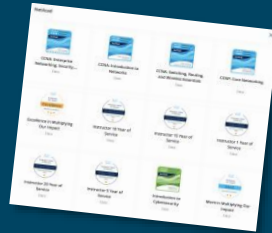
04 Share your badges everywhere.

Badges are a great way to encourage students and increase awareness of what Networking Academy offers.



[Netacad.com/careers/badges](https://netacad.com/careers/badges)

Badge Details on Credly



NetAcad Badge Video.



<https://youtu.be/DdLdezQUK0>

NetAcad Badge Overview



On GTM Hub

